



Regional Veterans Day Parade & Celebration

Saturday, November 4, 2017

Chaffee Crossing Historic District / Fort Smith, AR

The Chaffee Crossing Historic Preservation Organization (CCHPO) is planning the sixth annual Veterans Day Parade to honor all U.S. military veterans. This year we plan to honor Korean War veterans. Last year more than 1,200 people participated in the parade while more a couple thousand spectators cheered and waved as they went by.

The event is free and open to the public, however community sponsors are needed to make this rapidly growing regional event a success. Last year there were more than 800 participants in the parade including vehicles, marching bands, walkers and motorcycles. Once again, we plan to include a variety of veteran-centered activities that will attract many members of the community.

Please help us make the 2017 Veterans Day Parade an event for everyone to enjoy by indicating your level of support and completing the information fields below. CCHPO is a 501(c)3 non-profit organization. Thank you!

SPONSORSHIP LEVELS & BENEFITS	PURPLE HEART				
	Presenting Sponsor \$5,000	GENERAL \$2,500	COLONEL \$1,000	MAJOR \$500	G.I. Less than \$500
Rep. Address crowd from stage	Yes	---	---	---	---
Mentions from stage	Yes	Yes	Yes	Yes	Yes
Banner on venue	Yes	Yes	Yes	Yes	Yes
Information Booth/Tent	Yes	Yes	Yes	---	---
Food Tickets	4	3	2	1	---
Beverage Tickets	4	3	2	1	---
MEDIA					
Save The Date Card (6,000 qty. PENDING)	Logo-top level	---	---	---	---
Television (PENDING)	Logo-top level	Logo	Logo	---	---
Posters	Logo-top level	Logo	Logo	Name	Name
Website	Logo	Logo	Logo	Name	Name
Social Media	Logo	Logo	Logo	Name	Name
E-blast	Logo	Logo	Logo	Name	Name
Media mentions	Yes	Yes	---	---	---

I/Our organization will donate: _____

 Sponsor/Business Name (Please print) Sponsorship Amount

 Mailing Address City State Zip

 Authorized Representative's Signature Print Name Date

 Email Business Phone Cell

Please make checks payable to: Chaffee Crossing Historic Preservation Organization, 7020 Taylor Ave., Fort Smith, AR 72916
Questions? parade@chaffeecrossing.com / 479.452.4554 **Register for the parade:** www.chaffeecrossing.com
 A .jpg or .eps version of **sponsor logo** must be submitted to: lorie@chaffeecrossing.com by **October 1, 2017.**